

TRÈS CHIC



Christmas 2011

JUDAS SINNED
and we liked it!

Gentleman's Couture
SPECIAL

IT'S TIME TO MAN UP!
TC Celebrates MANHOOD

ESSENSUALS

Daddy Cool **SHOOT**

MENS
ISSUE

A KING Amongst Men
Super Stylist Style Guide - JP Exclusive

FASHION BEAUTY TRENDS TRAVEL FOOD ART PARTIES

DANDY TO DECADENT

JP EXCLUSIVE

You may know JP from the Cabot Circus Fashion Show here in hearty Bristol, or you may have been an avid follower of his 'breath of fresh air' persona on the WWW, but either way his style personality is as trusted as Christmas. TC takes a pick of his brains on Men's Fashion this A/W!

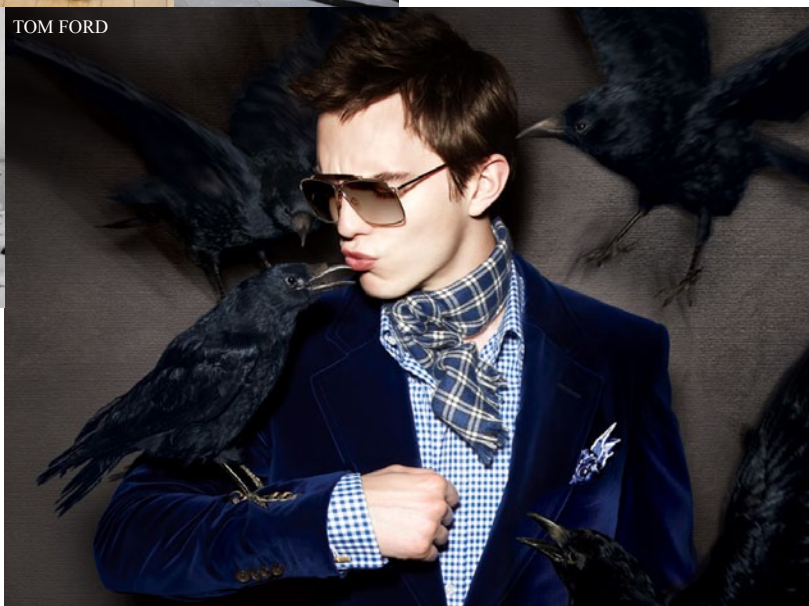
"If people turn to look at you on the street, you are not well dressed", a famous quote from Beau Brummell, London's first dandy, who was credited with introducing the modern suit as main stream fashion. "If people don't turn to look at you on the street, get a better wardrobe", a not so famous quote from the London based stylist and guest editor of the menswear issue, JP. This is me, JP. I love fashion, there, I've said it. I believe in everything it can do for us. I understand what old Beau was getting at, keep it classy and understated, fine. But he also famously took 5 hours to get dressed and polished his boots with champagne. So something tells me, he might have been a little more than disappointed if he hadn't turned at least a few heads on his jaunts down Jermyn Street in 1800. Welcome to my little corner of advice. I'll be covering a few different areas and hoping to inspire men to think fashion and follow the Dandy's footsteps before them. Also to help any ladies with their man friends Christmas gift age. All in all, a place for reference, thought and f-inspiration.

MARKS & SPENCER



*Love this English Country
Gentlemen Look*

James Dean



Postcode style.

I live in Hackney, east London and I love it. Fashion is a big thing in this borough. If you want to see examples of catwalk meeting high street, come for a day trip and bring your notebooks. But guess what, where else have I seen great fashion boroughs? Answer: ALL OVER THE U.K. Why? Because there are fashion conscious people everywhere. It's just that there are more people in this borough who don't care what people think about them whilst they work their latest vintage jumper and aztec print cords. So if you want a slice of it. Take it. Keep your eyes peeled, look in your favourite highstreet stores, then look at the catwalk pictures in fashion magazines and lastly look back to our forefathers and see what they wore to strut down the street, mix them wisely and what have you got? Deliberate choices and THAT'S the key. Now get ready for the compliments, you modern Dandy you.



RICHARD JAMES £555



MARKS & SPENCERS £99



PRIMARK £30

style with a pair of dark fitted jeans for a more casual look



ALBINO



EMPORIO ARMANI



EMPORIO ARMANI

Trend centricity.

His(S)tory: We've seen it for a while now, the tactile hard wearing fabrics of yesteryear with roots in workwear. Woolens, tweeds, thick cottons, denims all topped off with a flat cap. Think rag and bone man brought into 2011 and given a skinny herringbone overcoat. Work the layers, think of a slate/blue/heavy brown/black colour palette, with a swagger all of your own.



LOCK & CO HATTERS £79



TED BAKER £35



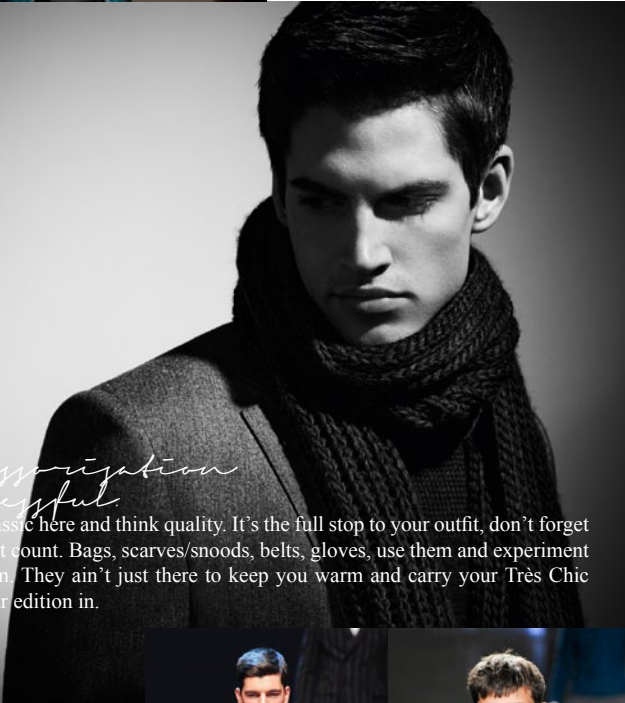
FRED PERRY £40



RIVER ISLAND £15

Accessorization Successful

Think classic here and think quality. It's the full stop to your outfit, don't forget to make it count. Bags, scarves/snoods, belts, gloves, use them and experiment with them. They ain't just there to keep you warm and carry your Très Chic menswear edition in.



AUSTIN REED



DOLCE & GABBANA



ZEGNA

Shade Your Eyes Suckery.

The bright jewel colours shown mostly in womenswear came through for us and will continue to do so. If this scares you slightly, use the brights in one item, for example a shirt, then hit mute everywhere else, frame the trend if you don't want to feel like a pack of Starburst. Don't fear colour, used the right way you'll appreciate the break from the more sombre palettes.

A man with dark hair, styled back, is wearing a dark navy blue double-breasted suit jacket. Underneath, he has a white dress shirt and a dark tie with small white polka dots. A dark scarf with thin white vertical stripes is draped around his neck. He is looking down and to his right with a slight smile. The background is a blurred outdoor setting with stone architecture.

Suitably Smart.

Thanks to the man Beau, suits are modern armour and boy do you have a choice. Who said menswear doesn't have options? There has been a real move to the masculine silhouette, highlighting shoulders, chest and waist. Best shown by the double breast coming back to the forefront. Still maybe not widely used, but should be, you couldn't be any more framed by it, shape-wise think inverted triangle and you're there. Also as above you can experiment with fabrics, the thicker hard wear materials really emerging as suit candy. Study your body shape in the mirror, then get experimenting. Suits are a natural aphrodisiac.



You are the product

Ok, sweeping statement, but no matter what you want out of a situation, never forget how much your image says before you even open your mouth. Job interview, date, meeting or football match, it's all the same, you want to be taken seriously and guess what, if you're not, you can be. Even if you're the shyest of guys, a silent type in a good outfit doesn't need to make small talk. **DRESS THE PART AND EVERYONE WILL FOLLOW THE BAND.** It would be great to live in a world where first impressions don't count and everyone makes allowances, but **MAN UP** people, you only get one chance. You'll be surprised at what a difference it makes even in the way you walk your walk. **LOOK** your best, **FEEEL** your best, **DO** your best. I'll stop shouting now.

AUSTIN REED



E. TAUTZ

EMPORIO ARMANI



YOUR
M&S

NORTH COAST £110, NORTH COAST SHIRT £35, NORTH COAST JEANS £39.50

Bristol: 78 Broadmead, Bristol, Avon, BS1 3DS / Bristol - Avonmead Retail Park: Avon Meads Retail Park, Bristol, BS2 0SP / Bristol Longwell Green RP: Unit H Longwell Green RP, Bristol, Avon, BS30 7DA /
Cribbs Causeway, The Mall - Cribbs Causeway, Bristol, Avon, BS34 5QT / Bath, 16-18 Stall Street, Bath, Avon, BA1 1QB / Weston-Super-Mare 47-49 High Street, Avon, Somerset, BS23 1HD.



DUNHILL



A TOUCH OF ELEGANCE

We are slowly starting to see a rise in men paying attention to their appearance, carefully selecting what they are going to wear each day. The days of lazy styling are coming to an end for most but we are still seeing simple mistakes being made. You tend to know what you are going to wear each day, but neglecting some basics can leave your style looking sloppy.

Give us the freedom to add detailing to our looks, and add simple touches of elegance. If you've got a pocket, aim to utilise it by adding a delicate touch with a pocket square. If you're wearing socks, don't be afraid to show them off by slightly turning up your trousers. If you've got things to carry, don't stuff your pockets – get yourself a decent holdall or satchel which is functional, stylish and will give your outfit those clean and elegant lines we are aiming for. So much effort can be put into what you're wearing for an occasion, but it can easily be ruined by something as simple as stuffing your pockets with your wallet, phone, freshen ups and diary.

The Perfect Fit: Fit is something which is extremely important. Of course, Unfortunately, with the increasing responsibilities and commitments the modern man faces, most have less time to try things on – combine that with the increase of online purchasing, and it makes it very easy to buy something that isn't the perfect fit. Many will purchase what they think is their size online and then when it doesn't fit perfectly they "can't be bothered to return it" – it will do, so to speak.

You will enhance your style dramatically by paying just that little bit more time on ensuring what you are wearing is the right fit. For those that have never had this epiphany, you are probably still wearing the wrong size. Going up or down a size can produce a completely different look – a medium may produce quite a loose fitting shirt, giving more of a relaxed and casual feel, whereas a small could produce more of a slim fit, giving more off a tailored, elegant feel. It's that extremely thin line that can define your style, and it really is important to spend that extra bit of time considering the finer details whenever you dress.

DADDY COOL

What the hey! Its Christmas, and so we thought we would give you a treat beyond measure, a gorgeous guy (namely Mikey from GarmentQuarter) a stunner of a girl in lingerie your man couldn't sensibly pick by himself, and an all round stella shoot, with garments from Judas Sinned, GarmentQuarter and La Senza, hair by ESSENSUALS and make up by MAC, From all at TC Merry Christmas every one!

Photography: *CJ HADLOW*

Make Up: *SALLY BRACEY*

Fashion Stylist: *MIKEY B*

Models: *SARUNE & MIKEY B @ Gingersnap Models*

Hair: *BIANCA MALL & MARK MADSEN @ ESSENSUALS BRISTOL*





Saurne: Bra £26, Pants £12.

'Hollywood' La Senza

Mikie B: Jacket, Ted Baker

£275. Jumper, Vivienne

Westwood £315.



Saune: 'Giselle' set, bra £28.
Pants £14. All from La Senza.
Mikie B: Jumper, Marc by Marc
Jacobs £280 (Available at Gar-
ment Quarter)



Saurne: 'Sienna' strapless
basque £45. Pants £16. Tights £8
All from La Senza.
Mikie B: Jacket, £701. Trousers,
£407. Shirt £167 all Dries Van
Norten. Shoes, Melissa M:Zero
£75 (Available at Garment
Quarter)



Saurne: 'Sienna' strapless
basque £45. Pants £16. Tights £8
All from La Senza.

Mikie B: T-Shirt, Judas Sinned
£49. Thick knit cardigan, Judas
Sinned £95. Coat with fur trim
hood, Ted Baker £285. Belt,
Vivienne Westwood £260 (*Avail-
able at Garment Quarter*)







This Page:

Saurne: Bra £28. Waist Cincher £14. Pants £16 All from La Senza.

Mikie B: Suit Jacket, £603. Trousers £289. Shirt £176 All from Dries Van Norten (*Available at Garment Quarter*)

Opposite Page:

Saurne: Bra £26. Pants £12. La Senza

Mikie B: Jacket, Ted Baker £275. Shirt, Ted Baker £90.

Tie, Dior £116



Saurne: Bra £28, Pants £14
'Betty'. Tights £8 All from La Senza.

Mikie B: Scarf, Westwood £104.
Denim shirt, Judas Sinced £85.
Jeans, Ted Baker £95.

STOCK LIST

House of Fraser, Cabot Circus: 0844 800 3710
La Senza, Cabot Circus: 0117 927 3041
La Senza, The Mall Cribbs Causeway: 0117 950 9930
LK Bennett, Cabot Circus: 0117 929 9125
Ted Baker, Cabot Circus: 01179 342 950
Ted Baker, 46 Milsom Street, BATH: 01225 316 759
Garment Quarter, Cabot Circus: 0117 329 4405
Colonol Mustard, Cabot Circus: 0117 927 6060
Judas Sinced, www.judassinced.com: 0117 956 6480



IT'S A TC, GC THING!

Tres Chic doesn't only appreciate the beauty in the history of designer tailoring and impeccable taste, nor do we concentrate solely on emerging trends for women, here we introduce some seriously stylish fashion bloggers on the Men's Scene... TC brings you... GC!

Gentlemen's Couture is a web site that is dedicated to giving advice to the gentleman who takes pride in his appearance, without trying too hard. For the man that is looking for inspiration as well as direction of where to look for the latest trends that will turn heads.

This advice will be given by experts working in the fashion industry. By working within fashion we have an inside look into current and upcoming collections for every occasion. From everyday essentials to classic tailoring, we will have guidance and tips to ensure every reader is looking impeccable.



CHRIS JARVIS
Web Designer



SEAN PETER COZENS
Fashion Editor/Consultant



THOMAS ROBBINS
Fashion Editor/Consultant

AZROUEL



EMPORIO ARMANI



EMPORIO ARMANI



ALEXANDER MCQUEEN £170



TOPMAN £15



RIVER ISLAND £20

MARKS & SPENCER

Quick Tip

if you want a snood but can't find the one you want, buy a scarf that you like and simply use your local tailor to *stitch* both ends together. Sean Peter recently fooled everyone at GC HQ with his, which started out as a H&M scarf that is now a really expensive looking snood!



ALBINO



AZROUEL

Snood Sense

Scarves are going to be coming back out of our drawers and wardrobes this winter, as too are snoods which have proven to be popular for the last couple of years. The scarf/snood is one of the easiest garments for men to wear as it not only looks good but provides extra insulation in these cold months. Whether you want it to be part of your outfit or hidden away as an extra layer to keep you warm, I think it is one of the greatest men's accessories. A snood is great because it works well under tailoring, as there are no bulky knots or trailing ends to spoil the silhouette of a fitted jacket. The garment may be worn either pulled down around the neck like a scarf, or pulled up over the head as a hood (hence the name). Plaid, patterned or chunky cable knit are the way to go this time around.

GC

GENTLEMENS COUTURE

A man with curly hair is sitting on a windowsill, looking out a large, multi-paned window. He is wearing a patterned sweater, dark trousers, and black boots. The scene is brightly lit by natural light from the window.

A Shawl Thing

Knitwear looks great this coming season as the Autumn/Winter catwalk shows off some of the finest knits of the season. Chunky, polo necks and shawl collars being the choice of many designers with an après-ski look being a recurring theme, the alpine knits show some kitsch snowflake, deer and cardinal motifs.

You will also see a lot of Fair Isle sweaters in many high street retailers this winter. It's so easy to wear and works very well with denim, chinos and even better with cords and worn over a button down shirt. Wear under a blazer for a more luxurious fall look.

Don't forget a decent pair of winter boots to finish the look, Martine Rose for CAT are definitely worth a look.



WATANABE



TOM FORD



PAUL SMITH £575



ASOS £40

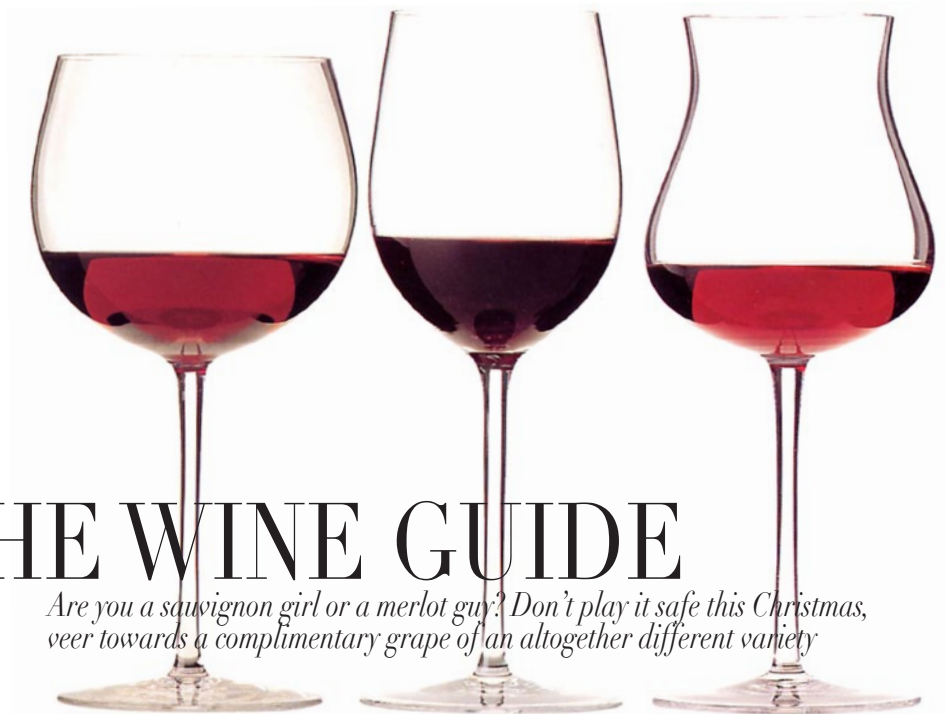


TOPMAN £80

Patch it Up

With Autumn/Winter collections being released onto shop floors we are seeing a certain trend emerging. The elbow patch is going to be massive in the new season as it was this time last year. So if you didn't jump on the band wagon last time be sure not to miss it this time around. This very country gentleman look is being used from the classic blazer all the way to the more urban puffer jacket and pretty much everything in between.

Another tip to save money; if you have a blazer or jumper that needs to be brought to life, why not buy some patches from a haberdashery shop and get your tailor to sew them on. This should not cost any more than £20, and you will have a garment that was once out-dated but now right on trend.



THE WINE GUIDE

Are you a sauvignon girl or a merlot guy? Don't play it safe this Christmas, veer towards a complimentary grape of an altogether different variety



It is very important that wines are served at the right temperature. Dry whites such as Sancerre, Pouilly Fume or Muscadet between 6° and 8° with New Zealand Sauvignons 7° and 9°, but the best oaked Chardonnays from Burgundy such as a Montrachet should be between 12° and 14°. Light reds such as Beaujolais Valpolicella between 10° and 12° with Pinot Noirs 13° and 15° and heavier chewy reds 14° and 17° but no more. People say room temperature for a red, but the average 'chambre' (room) in France when this 'rule' started was about 16°, now with central heating and an oven going full blast its likely to be 22°, much too high. If a red gets to this temperature it may be thrown out of balance, the alcohol starts to vaporise and some flavour is lost forever. So keep it in a cooler part of the house until just before serving.

Ok, now which wines with which food? The old adage red with red meat and white with fish or white meat is a starting point but what if you don't like white wine or red wine. Light low tannin reds such as Pinot Noir (try a New Zealand version) go well with fish and white meat, because you are taking the body of the wine into account as well as the flavour.

So let's look at Christmas dinner. As an aperitif, fizz is excellent whether its Champagne, Crémant (French sparkling not made in Champagne), Cava (Spanish) or Prosecco (Italian).

If your next course is oysters stay with the fizz, but if you choose Pate de Foie Gras go for a Gewurztraminer or a semi sweet. If you are having a creamy soup or salad, a light acidic white such as a Sauvignon Blanc with grassy, citrus, gooseberry flavour, a Gruner Veltliner from Austria is a little more peppery or one of my favourites an Albarino from the far NW of Spain with a very slight mineral taste.

If you continue with turkey, again any of the above are suitable and this is where the red drinker has Pinot Noir, not a Shiraz, Cabernet Sauvignon or Merlot as they will completely overpower the meat.

Cheeses, especially blues, do not go well with red wine unless it is sweet like port, whites are better, try a Gewurztraminer or maybe a Muscat or Viognier. Sweet dessert – sweet white wine.

Rose drinkers. A certain natural sweetness with your pate or cheese but for the turkey a dry rose is preferable.

Peter Scott (a pseudonym) Writes on wine and is the wine buyer at The Cellar in Clevedon.



M&S North Coast Cardigan £59



FRANKIE MORELLO



ZEGNA



Lucky Boy

Lucky boy - Quality knits: jumpers and cardis. A Christmas staple. Now you really do have your choice here; chunky knit shawl collar, oversize and bold fair isle print, skinny fine quality knit, double breasted, belted, bright coloured, the list goes on and on. For the more adventurous, hit the vintage slopes and see where they take you. Worn on their own with a tee or really layered up as outerwear, the knit is your friend, have a handful and keep alternating to breathe life into old outfits.

SANTA BABY.

If your other half isn't sure what to get you for Christmas, leave these pages open, nice and subtle like, and leave it to me.



BILL AMBERG £300

MULBERRY
BRYNMORE £565

TED BAKER £175



RICHMOND

RICHMOND

JEFF BANKS



MARKS & SPENCER

Big Spender

Statement Winter coat and bag. The coat is always massive news at this time of year and you've got loads to choose from, be it: a quilted Barbour type, full length militaria, double breasted pea coat or leather bomber with shearling collar, you've got your pick of the bunch.

With bags,

if you go for a statement piece, every outfit you wear it with suddenly gets dragged up to its standard, so if the budget is there, head straight for the top players: Mulberry, Bill Amberg, Marc Jacobs, etc. Or, if the budget is limited, study those shapes and head to the high street pronto.



CORNELIANI

Stocking Feller

Gloves. Bowtie. Socks. Take your pick but go to a higher end shop to buy them. By mixing in designer pieces in the accessories, it's like a fine icing on the high street cake (but won't melt and stain). If you want designer inspiration without leaving your armchair and pipe, have a gander at www.mrporter.com, the male equivalent of www.net-a-porter.com.



ALEXANDER MCQUEEN £95



DOLCE & GABBANA £90



Peter Andre

JUDAS SINNED

UK born and built to bare, the devil is in the detail

Launched just over three years ago by John Cook of Bristol's own Colonel Mustard, high-end menswear brand Judas Sinned has gone from strength

to strength. Due to unprecedented demand for the rock and religious inspired t shirts, regularly seen on celebrities like JLS, and Mark Wright – Star of The Only Way is Essex and I'm a Celebrity Get Me Out of Here, the brand went into full scale manufacturing just a short year ago. Now they cover a multitude of sins with their Autumn / Winter collection 2011 which brings together new lines of knitwear, hoodies, chinos, shirts and signature deep V's. The team at Judas Sinned have never looked back. www.judasinned.com was launched in 2010 to meet the demand of interest in the label and delivers some seriously captivating concepts in Men's styling. With their own in-house photo shoots, striking strap lines, and bold vision, the brand is a stand out success for the south west and John Cook along with his team have achieved much since being a humble t-shirt project started in a back room of a clothing store.

After 17 years of retail experience and a raft of highly successful shops under his belt in Bristol, John Cook took his knowledge of the fashion industry and his in-depth understanding of what his customers looked for when they visited his stores, he began working on his own label and thus Judas Sinned was born. The label leans heavily to rock and religious iconography, with a dose of tattoo inspired design, a t shirt brand with edge, just like those who wear it.



Ashton from JLS



Mark from the Only Way is Essex

*The sinned don't wait for life to deal
their cards - Don't forsake your potential*

When the brand was developed each t shirt fit was painstakingly designed by John who recognised how important such details were. After seeing countless tops put down by prospective buyers because they looked great on the hanger but did not fit well, John worked on the perfect fit, to ensure that those that bought Judas Sinned came back time and time again. Before the manufacturing operation was opened, each t shirt was distressed and treated by hand to ensure that no two shirts looked the same, and this attention to detail and quality is still as important as the brand expands, it delivers a large dose of trust in the quality and sustainability of the product, and this is why his customers are so loyal to Judas Sinned. Marketing Manager Carl Busby tells us "We've had great feedback from our independent retailers, many telling us the brand is outselling previous best sellers by as much as 3:1, it wasn't unusual through out the summer for retailers to be re-stocking 3+ times. I think because we've enjoyed a strong celebrity following, it has allowed for some great national exposure, and this has been key to our success."

Colonel Mustard is the main stockist of Judas Sinned in Bristol and sits next to Harvey Nichols in Cabot Circus. Although you may only know Colonel Mustard for its Menswear it is also housing a kick-ass barbers and beauty clinic upstairs. (TC tip! Head in for a look!)

John Cook says of the collection and expansion: 'It's been an exciting time for the brand, and after such a long time in the fashion industry I have an inept understanding of my market and what they want to wear. I have worked for many of the major brands & clothing stores in the south west and have seen the gents from around this region come in time after time with specific needs. I've dedicated the brand to meeting those needs.

It's been interesting watching the brand snowball nationwide. We've been working with agents to ensure we have achieved good shop presence across the country, and now have 90 independent outlets throughout the country."

John Cook has become a trusted fashion mogul in the south west, having gone through two recessions; he even opened one of his stores in the midst of one of the countries most crippling recessions. He has stayed loyal to his clientele and the offering of the brand.

Judas Sinned is seriously stylish label born of this region and offers unique and bespoke products for the man in your life this Christmas, whether a fan of a scoop neck, crew or deep V if your Brother Man, or Son in law has a eye for style, you don't need to look much further than Colonel Mustard & Judas Sinned. Strike a light for independents this Christmas!

Judas Sinned is available online at
www.judassinned.com at Colonel Mustard and selected
retailers across the country.

Colonel Mustard - 23 Penn Street Bristol BS1 3AU.
Tel : 0117 927 6666

