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Posted on November 20, 2013

We have been very lucky here at Fever London to have enlisted the style expertise of stylist JP from [EffortMade](#). He has put together 3 looks that are perfect for the party season:

EFFORTMADE



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Hello trend friends, my name is JP, I'm a London based fashion stylist and I have a major weakness for clothing that makes us look and feel style powerful. Don't we all?

I started working with Fever London a few years ago on behalf of the gorgeous vintage girl-band that I style, 'The Tootsie Rollers' (click to fall in love!), because they combine vintage inspiration with a modern execution. Here we discover my other weakness, vintage fashion icons. To re-work the styles of yesteryear today you must first understand how they were worn the first time around, it's only polite. After your jolly jaunt through those sumptuous style blueprints it's time to get busy, there's a Christmas party on the horizon and I want you to feel hotter than toast.

To give you a kick-start, I've put three looks together using [Fever London dresses](#) as my gorgeous centre pieces. I've used the classic combo and trend big hitter black and gold as my theme, then accessorised until blue in the face using vintage stand out gems (thanks to [Secret Siren & Beyond Retro](#)) and found perfect footwear (thanks to [Kurt Geiger](#)). You could call it a full fashion workout, that way you don't need to feel guilty.

So, the looks;



'DECO-DENCE' – This 20's Art Deco inspired 'Lalique Dress' couldn't scream the roaring time period anymore. The gorgeous detailing gives the illusion of a flapper-esque dropped waist and the A-line fit means that it should be an easy piece to wear. The golden rule when wearing vintage inspired garments is to avoid looking too 'costumed' at all costs, so I've given a nod to the era with the vintage frame bag and jewelled hair comb but placed the footwear very much in 2013. Spiffing.



'WIGGLE AS YOU WALK' – A 50's look with a difference here. The long sleeves, the pencil skirt and the lace fabric of the Agatha Dress all reference a time when a woman's silhouette spoke for itself with no translation required. The accessories all lend to that decade too even down to the sharp point of the shoes, but by giving them the ankle detail there's update in the air. The 80's also had a moment of borrowing from their 1950's ancestors and we can see a hint of this in the non-shy execution. Body beautiful.



'SOLID GOLD TWIST' – A fab 60's nod with this frock, the trend detailing and print are perfectly referenced on the [Barbarella Sleeve Dress](#). Geometric shapes were a big part of the style palette and can be seen here in the fabric and also the neckwear. Bold colour and a chance to let the waistline speak, what more could you wish for? Footwear welcomed boots in the styling and gave it an earthy, fashion feel rather than overly dainty. Next stop Carnaby Street.

So there we have it, three vintage inspired looks that are 100% trend relevant today. Bingo. Now all you need is the right underwear, a ponder on the hair & make-ups and before you know it you'll be lapping up the compliments quicker than your complimentary cocktail. Enjoy it and know that you're worth every head turn.

Fashion high five,


JP x

www.effortmade.com for more info.

@effortmade for Twitter-ness.

A special thanks to JP from EffortMade. To find the above mentioned dresses and more, please visit <http://www.feverdesigns.co.uk/dresses>

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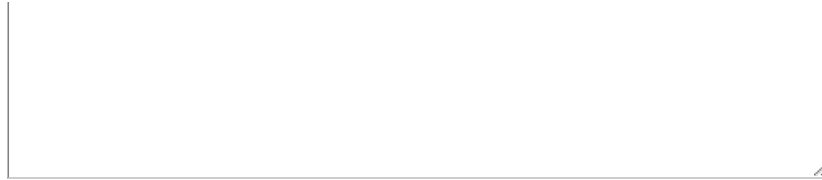
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